



Weekend 7-8 October 2017

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Brisbane Open House Limited  
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## MEDIA RELEASE

6 October 2017

# Peters Ice Cream Factory launches Brisbane Open House weekend

7 & 8 October 2017

Some of Brisbane's most iconic buildings and architectural masterpieces will take centre stage as Brisbane Open House kicks off across the city and surrounds this weekend.

Brisbane Open House, now in its eighth year, offers an opportunity to access and experience some of the city's most treasured landmarks and rich heritage.

Queensland Government Architect, Malcolm Middleton, said the weekend event gave Brisbane residents and visitors the opportunity to explore their city and how it had evolved over time.

"Brisbane Open House is an opportunity for us to explore the architecture and design of our city and how design changes as our city grows," Mr Middleton said.

"Peters Ice Cream Factory is a great example of this – a building close to the hearts of the West End community, a place which provided years of commerce and employment is now being transformed into a new hub of activity for the community – with the heritage and history of the space at the forefront of the new design."

To mark the start of Brisbane Open House this weekend, 7 & 8 October, Peters Ice Cream Factory will host a VIP tour of the factories and Bromley Room.

Peters-Arctic Delicacy Co. opened its doors on Boundary Street in 1928 and set in motion nearly seven decades of employment which shaped the character of West End.

Designed by local architect Eric Hawksley Boden, the Ice Cream Factory building provided employment for hundreds of Queenslanders.

The factory produced a wide range of products and in 1929 a second building was added to the factory site – a two-storey brick warehouse to store ice cream cones.

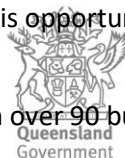
The Peters Ice Cream Factory buildings will be the centerpiece of the new West Village development.

During development, the Ice Cream Factory is the proud home of 'The Bromley Room' a unique gallery and event space curated by West Village artist-in-residence David Bromley.

Andrew Thompson, West Village Project Director, said the factory showcased a rare insight into Brisbane's history and how the city was progressing.

"This factory is an integral part of West End, the stories it holds and what it means for this place is really important. Through Brisbane Open House we hope visitors will take this opportunity to explore the precinct, its historic past and learn about its revitalisation."

In 2016 Brisbane Open House attracted more than 68,000 visitors with over 90 buildings open to the public.



This year that number is anticipated to be even greater with the programme also including the Speakers Series, Made in Brisbane workshops, walking tours and children's activities.

Darren Lockyer, Brisbane Open House Ambassador, said people love the annual event thanks to the diversity on offer.

"Brisbane Open House is that once a year opportunity to get up close and personal with some of our most important heritage buildings, architecturally designed homes and this year more unusual offerings like the Clem7 Control Centre, Brisbane Airport and the Anna Meares Velodrome," Mr Lockyer said.

For more information visit [www.brisbaneopenhouse.com.au](http://www.brisbaneopenhouse.com.au)

- ENDS -

#### Highlight for this weekend:

- **St Joseph's Nudgee College** - experience three contrasting buildings: The College's original school building - the Treacy Building, Our Lady Help of Christians' Chapel, and the new award-winning D. J. Hanly Learning Centre. The modern-day College beautifully combines the old with the new.
- **Trade Coast Central Heritage Park** - features walking trails and outdoor interpretive displays for the heritage-listed convict era Women's Prison and Factory Site and the World War Two Allison Engine Testing Stands, and Hangar No.7.

**Just announced – Hangar No.7 opening for Brisbane Open House!** - heritage listed hangar constructed in 1942 to house the work of the Allied Technical Air Intelligence Unit, which involved the technical examination, reconstruction and simulated combat trials of captured Japanese aircraft.

- **Peters Ice Cream Factory** – visitors will discover the charisma of this iconic West End factory goes beyond bricks and mortar of the heritage listed buildings.
- **Anna Meares Velodrome** – Queensland's first indoor velodrome this world-class, award winning facility will host the Track Cycling competition for the Gold Coast 2018 Commonwealth Games.
- **UQ Forgan Smith Building** – For over 70 years this building has been the visual centrepiece of UQ. Presiding over the Great Court, there are few 1930s-era buildings of its equal in Australia, and none at any other Australian university. Recently refurbished with an award-winning re-modelling of the building.  
**UQ Precinct** – buildings opening at UQ include Queensland Brain Institute (QBI), Forgan Smith and the UQ Anthropology Museum, UQ RD Milns Antiquities Museum and the UQ Art Museum

- **Archerfield** - Established in the early 1930s the airport was Brisbane's aviation lifeblood, serving as the city's primary and international airport to 1949. Airside bus tours available throughout the day and a RAAF Roulettes aerobatic display at 10am.

**Available spokespeople:**

- Darren Lockyer, Brisbane Open House Ambassador
- Malcolm Middleton, Queensland Government Architect and Chair, Brisbane Open House
- Andrew Thompson, Project Director, West Village
- Arthur Frame, National Trust (Founding partner of BOH)
- Kim Richards, BDA (Founding partner of BOH)
- David Bromley, Artist in residence

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**About Brisbane Open House**

Brisbane Open House is a free event, providing visitors with the rare opportunity to discover a wealth of architecturally diverse, well-designed and historic buildings in Brisbane. Held over two days on Saturday 7 and Sunday 8 October, Brisbane Open House 2017 promises to build on the success of last year, with the showcasing more than 90 buildings of historic and modern architectural importance included in the program.

Selected buildings are opened for the public with guided and self-guided tours to encourage them to explore, re-examine and engage with Brisbane's built environment – opening eyes and minds to good design and curious spaces.

Open House is an annual cultural event that raises awareness of the value of good design in cities across the world. Brisbane Open House is pleased to be a part of the Open House Worldwide family ([openhouseworldwide.org](http://openhouseworldwide.org)).